

# Cease and Desist

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## UNIVERSAL NOTICE OF ETHNONOMIC LIABILITY AND DEMAND FOR DISCLAIMER

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**TO:** Executive Producers, Legal Counsel, and Editorial Boards

**FROM:** The Sovereign Representatives of the 12 Tribes of Israel

**DATE:** April 22, 2026

**SUBJECT:** Mandatory Disclaimer Requirement Regarding the Conflation of the “State of Israel” (est. 1948) and the Legacy Culture of Israel

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# I. NOTICE OF MISIDENTIFICATION

This Notice serves as formal notification of the following:

- **Systemic Misuse of Ethnonym**
    - The term “Israel” is being used as a monolithic identifier exclusively for the geopolitical entity established in 1948
    - Such usage omits and obscures broader historical and cultural meanings
  - **Cultural Erasure**
    - The continued conflation results in the erasure of the **Legacy Culture of Israel**
    - This legacy is asserted as genealogically and historically distinct
  - **Claimed Identity Characteristics**
    - Representation by the 12 Tribes as a distinct cultural group
    - Primary presence within the United States and broader Diaspora
    - Identification includes asserted phenotypic and historical distinctions
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# II. MANDATORY DISCLAIMER REQUIREMENT

To mitigate public confusion and prevent alleged identity misrepresentation, the following actions are required:

- **Visual Reporting Standards**
    - On-screen graphics must clearly distinguish between:
      - “State of Israel (1948)”
      - “Historical/Genealogical 12 Tribes”
  - **Textual Reporting Standards**
    - Articles must include a clear and accessible disclaimer
    - Disclaimer must acknowledge asserted distinctions in cultural, historical, and phenotypic identity
  - **Ongoing Editorial Compliance**
    - Integration of disclaimer language into editorial guidelines
    - Consistent application across all reporting formats and platforms
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# III. CITATION OF LEGAL FRAMEWORKS

Failure to implement the required distinctions will expose organizations to claims under the following frameworks:

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## A. Domestic (United States Law)

- **The Lanham Act (15 U.S.C. § 1125)**
    - Potential claims of false designation of origin
    - Allegations of “reverse passing off” involving cultural identity
  - **Consumer Fraud and Deceptive Trade Practices**
    - Omission of material distinctions that may mislead audiences
  - **Defamation of Heritage (Emerging Doctrine)**
    - Alleged harm resulting from misrepresentation of historical identity
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## B. International Legal Instruments

- **UN Declaration on the Rights of Indigenous Peoples (UNDRIP), Article 33**
    - Recognition of the right to self-identify and define cultural identity
  - **UNESCO Convention for the Safeguarding of Intangible Cultural Heritage (2003)**
    - Protection of cultural expressions, naming, and heritage continuity
  - **International Convention on the Elimination of All Forms of Racial Discrimination (ICERD)**
    - Prohibition of practices that may result in identity-based discrimination or erasure
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# IV. NOTICE OF INDIVIDUAL LIABILITY

**This Notice extends beyond institutional responsibility and includes individual accountability:**

- **Actual Malice Standard**
    - Continued conduct after receipt of this Notice may be construed as knowing misrepresentation
  - **Reckless Disregard for Accuracy**
    - Failure to implement corrective distinctions may meet applicable legal thresholds
  - **Potential Personal Exposure**
    - Journalists, editors, and producers may face individual legal claims
    - Corporate indemnification protections may be limited under certain conditions
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# V. FINAL DEMAND FOR COMPLIANCE

**You are hereby directed to take the following actions within the specified timeframe:**

- **Implementation Timeline**

- Compliance required within **[Number]** days of receipt
  - **Editorial Adjustments**
    - Revision of internal style guides to reflect required distinctions
  - **Operational Enforcement**
    - Immediate integration of disclaimers into all applicable outputs
  - **Notice of Breach**
    - Continued failure to distinguish between the **1948 State** and the **Legacy Culture** may result in further legal action
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## VI. STRATEGIC SERVICE NOTES

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### A. Disclaimer-Based Enforcement Strategy

- **Accuracy-Centered Approach**
    - The requirement focuses on clarification rather than restriction of speech
  - **Legal Positioning Advantage**
    - Requests for accuracy are generally more defensible than demands for prohibition
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### B. Individual Liability Leverage

- **Awareness of Personal Risk**
    - Explicit notice places individuals on direct legal awareness
  - **Impact on Internal Compliance**
    - Encourages internal resistance to non-compliant editorial policies
  - **Indemnity Pressure Mechanism**
    - Highlights potential gaps in corporate legal protection for individuals
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Signed,



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